



Dr Adam Todd

Reader in Pharmaceutical Public Health in School of Pharmacy at Newcastle University.

Adam was previously a Senior Lecturer at Durham University where he held the roles of MPharm Programme Director, Director of Education, and Deputy Director of the Centre of Health and Inequalities.

He is actively involved in delivering the MPharm Programme at Newcastle; he approaches pharmacy education in an integrated way, and combines both science and practice elements in his teaching. This approach is underpinned by Adam's training in science (he holds a PhD in medicinal chemistry) and his extensive practical experience of working as a clinical pharmacist.

Using this integrated approach, he has published two international textbooks focusing on medicines use in antibacterial and anticancer agents.

He is highly research active and has published over 80 peer reviewed articles. Adam's research focuses on the rationale use of medicines; specifically, he is interested in ways to optimise medicine in vulnerable populations, such as in older adults, or those with life limiting illness. His research approach is highly interdisciplinary, and uses methods from the social sciences, public health, clinical medicine, and epidemiology. He is part of an international group of researchers that seek to reduce inappropriate medication use and polypharmacy and is involved in a number of international collaborative projects in this area. At present, he is also an academic editor for *PLOS ONE*, and a member of the *NIHR RfPB* regional advisory panel for the North East and Cumbria.

Adam still contributes to the care of patients on a regular basis; he is an honorary consultant pharmacist and works alongside the palliative care Multidisciplinary Team providing guidance on (de)prescribing; he also works as a community pharmacist delivering public health interventions to the local community.