

# Standards for pharmacy professionals

## News story

We hope you will help us to spread the word about the standards for pharmacy professionals through your member communications. Please find below a generic story that you may use for your member communications and newsletters.

## General Pharmaceutical Council launches new standards for pharmacy professionals

The General Pharmaceutical Council has introduced new [standards for pharmacy professionals](#), which all pharmacists and pharmacy technicians in Great Britain must meet. The standards describe how safe and effective care is delivered through person-centred professionalism, and replace the standards of conduct, ethics and performance.

The new standards have been reduced from 57 to nine, with examples under each one to illustrate how they might apply in practice. In this way, the standards rely less on detailed guidance and more on the knowledge, skills and judgement of pharmacy professionals.

The standards reflect the feedback heard from more than 2,700 pharmacy professionals and organisations, members of the public and other stakeholder about what is important in receiving safe and effective care; what it means to be a professional; and what will uphold public trust in pharmacy. They are a statement of what people expect from pharmacy professionals, and also what pharmacy professionals have told us they expect of themselves and their colleagues.

Key themes emphasised in the standards include: **person-centred care; demonstrating leadership; and greater accountability** on the part of pharmacy professionals.

The GPhC has developed a host of resources to support the new standards, including a new interactive app for Apple, Android and Windows devices to make it easy for pharmacy professionals to access the standards, guidance and resources on smartphones and tablets. The GPhC standards app is now available to download from app stores and the resources can also be accessed on the GPhC website: [www.pharmacyregulation.org/spp](http://www.pharmacyregulation.org/spp)

Duncan Rudkin, chief executive and registrar for the GPhC said:



'These new standards will empower pharmacy professionals in using their skills, expertise and professionalism to provide safe and effective care. As well, the standards can help people using pharmacy services understand what they can expect from pharmacy professionals.'

'All pharmacy professionals should now consider how to embed the standards in their practice, and should apply the standards whenever they are making professional judgements. We hope the standards will also act as a springboard for discussions about professionalism and person-centred care across pharmacy.'